

6 tips to become a celeb YouTuber

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Did you know that every minute, there are over 300 hours of video uploaded on YouTube? The mind blowing numbers don't stop there. YouTube has over 1.9 billion monthly active subscribers! It is an indication of how much work you need to put in to get yourself and your channel to stand out of the millions of others. Here are a few tips that could help you to break into the scene...

CHOOSE A GENRE AND STICK TO IT

Zero down on a topic or subject of your choice - be it food, fashion, beauty, music - and make sure you are loyal to it as it is only a specific subject that will get you loyal followers. Be clear what exactly you want to do and then create your account. Generic content won't get you anywhere. For example, if your go-to genre is street food, then that is what you should stick to. If you choose luxury dining as your subject and switch over to travel after a few months then it is unlikely to work.

1



2 BE VERY CONSISTENT WITH CONSENT

Now this is the crucial part as consistency is the master key for success. Upload two videos at certain days and time every week. The timing is important and it creates anticipation in people who are following you. Create a structure, for instance, choose Wednesday 6 pm and Sunday 10 am, for uploading fresh videos. Keep your content ready and don't delay uploading.

3 POSITIVITY AND PATIENCE ARE NON NEGOTIABLE

Keep moving even if you don't get much traffic on your account or channel initially. It takes time to reach the top. Most importantly, ignore trolls and the negativity generated by them. There could be some nasty comments from people on social media who may be using abusive language; don't let them deter you; just focus on making quality content. Overall, be positive in life and also never troll people who you consider as competition.



Top YouTube channels every student should watch

Motivation2Study

If you think that you knew how to be motivated properly, you'll find yourself wondering about how wrong you were. Motivation2Study is an incredible channel, which will inspire you to do better, be faster and stronger. Their series "Study Motivation" are a compilation of successful peoples' speeches, put together in an inspiring way, and that you, as a student, should listen to.



EVAN'S 10 RULES



Evan Carmichael

Evan Carmichael's YouTube channel is mostly known for its series: "[Someone successful]'s Top Ten Rules", in which he analyses the speeches, presentations and talks of famous and successful people around the world to find out which useful rules they follow themselves. Being a student is not only about getting good grades, studying hard and being sleep-deprived, it is also about growing and creating a better and more inspired version of oneself. So why not take advice off the best and most successful people on the planet, such as Obama, Oprah Winfrey and Steve Jobs, and apply these tips and tricks to your own life? His videos range from 10-60 minutes and can be used as a motivational way to start your day.

6 BE ORIGINAL

Never ever copy content from other YouTubers. Your work should be original because firstly, you will not be respected if you copy others, and secondly, your content will not look fresh. You can learn a lot by watching other people's videos but never copy them. All successful YouTubers also do the same - they don't copy or plagiarise content.

4 WORK ON THE QUALITY OF YOUR CONTENT

Read up about your chosen topic and watch documentaries and videos on it to increase your knowledge about it. This way the quality of your content will be top notch. Hard work is important to reach somewhere in the online world because the competition here is stiff.

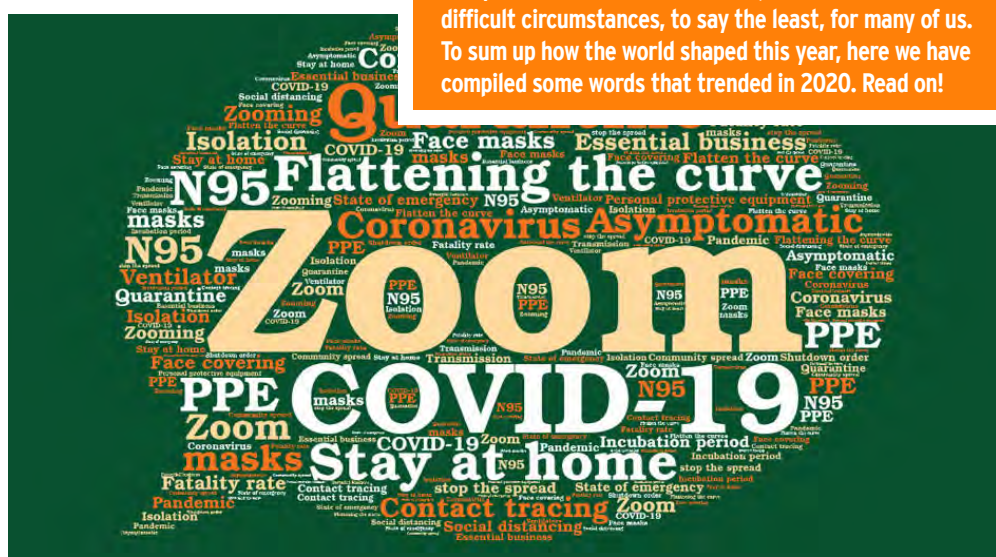
5 FOLLOW PEOPLE YOU ADMIRE IN YOUR CHOSEN GENRE

Do follow social media accounts and YouTube channels of people you admire. Don't copy their ideas though. Just see what they are doing - it will give you perspective and awareness about what's happening in your chosen field online.



Words that trended in 2020

Words that people search for on the internet not only reveal about what's happening around us in the world, but they also reflect what matters the most to people. The year 2020 has been full of unprecedented and difficult circumstances, to say the least, for many of us. To sum up how the world shaped this year, here we have compiled some words that trended in 2020. Read on!



PANDEMIC

The year 2020 has been an unprecedented one. Interestingly, the word 'Pandemic' is chosen as the Word of the Year by both Merriam-Webster Dictionary and Dictionary.com! Pandemic was also one of the two short-listed words of the year for 2020 by Cambridge Dictionary. It's noted that the World Health Organisation declared COVID-19 to be a pandemic officially on March 11, 2020, and since then the word has not only been in trend but has also become a part of our daily lives.

BUSHFIRE

Instead of giving just one word of the year for 2020, the Oxford Dictionary shared a bunch of words "which reached their peak frequency of usage" during various months in 2020. 'Bushfire' was one such word for January 2020 because of the Australian bushfire season.

IMPEACHMENT

The trial for US President

Donald Trump's impeachment began in January 2020 and so, the word 'Impeachment' also trended in January this year.

ACQUITTAL

The word 'Acquittal' peaked in February 2020 "at the conclusion of Donald Trump's impeachment trial", according to Oxford Dictionary.



We give you a peek into what 2020 had in store for us across all fields! Watch this logo unit to follow our exclusive wrap up

COVID 19

In April, according to the Oxford Dictionary, the word 'COVID-19' was one of the top searched words of 2020. An abbreviation of Coronavirus, this was a completely new word which soon became common in usage.

REOPENING

With some countries curbing their lockdown and reopening by the mid of the year, the word 'Reopening' trended in May 2020 as per Oxford Dictionary.

CANCEL CULTURE

In July 2020, Oxford Dictionary notes, the word cancel culture trended. It is defined as "the culture of boycotting and withdrawing support from public figures whose words and actions are considered socially unacceptable."

BIPOC

In July 2020, BIPOC "an abbreviation of black, indigenous, and other people of colour", also trended as per the Oxford Dictionary.

Repurpose your floral decorations

If you use floral decorations at home, don't throw them away just yet. Here's what you can do to repurpose the floral decorations to generate less waste.

Make your own organic rangoli

If you have used marigold or rose flowers, dry the petals thoroughly. Once dried, add a pinch of turmeric powder to this to avoid insects or pests. Store in an airtight jar and use it as organic rangoli.

Grow your own marigold

Flowers such as marigolds are a mine of seeds. Dry the flowers and pull out the petals gently. You will find seeds at the end of the petals. Separate them and use them to grow your own marigold plants at home.

Go the composting way

Instead of throwing away all the flowers, add

them to your composting bin and let it turn into manure. If you do not have a composting bin at home, put the flowers in a pot and mix it with a little mud. The flowers will decompose naturally.

Make skincare products with flowers

Petals of flowers like jasmine, roses and calendula can be used in your skincare regime. Boil rose petals in water for four minutes. Pour the solution in a bottle and use as a face mist or as a face toner. Similarly, jasmine petals can be dried, mix them gently, add a few drops of essential oil, and place it in the corner of your room.

Make your own potpourri

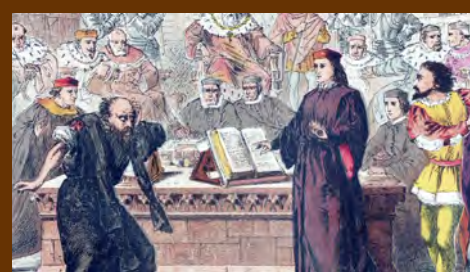
Another good way of using up the flowers and flower buds is by making your own potpourri. Dry the flowers that you wish to keep in your potpourri bowl. Once dried, mix them gently, add a few drops of essential oil, and place it in the corner of your room.

WHERE IN 'VENICE'?

SURYAKUMARI DENNISON, teacher, Aavishkar Academy, Bengaluru

Complete each statement with the name of a place that is mentioned in Shakespeare's 'The Merchant of Venice'. Choose correctly from the four options.

1. Nerissa recalls Bassanio accompanying the Marquis of -
A. Mantua B. Marino C. Modena D. Montferrat



is from -
A. Austria B. France C. Portugal D. Spain

2. Monsieur Le Bon, who lacks originality,

Duke of -
A. Saxony B. Hamburg C. Bavaria D. Thuringia

3. Portia's German suitor is related to the

A. Verona B. Padua C. Florence D. Bologna

5. Shylock once bought a diamond in -
A. Dresden B. Hanover C. Frankfurt D. Munich

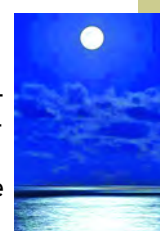
6. Tubal brings news that Antonio's argosy was wrecked, returning from -
A. England B. Indies C. Mexico D. Tripolis

Answers:
1) D. Montferrat 1) B. France 3) A. Saxony 4) B. Padua 5) C. Frankfurt 6) D. Tripolis

KNOWLEDGE BANK (FUN FACTS)

Moon

The Moon is the Earth's only natural satellite. A natural satellite is a space body that orbits a planet, a planet like object or an asteroid. It is the fifth largest moon in the Solar System. After the Sun, the Moon is the second brightest regularly visible celestial object in the Earth's sky. The average distance from the Moon to the Earth is 384403 km. The Moon orbits the Earth every 27.3 days.



3 TALKING POINTS

As Virat Kohli and Co. took an unassailable lead in the ongoing T20I rubber against Australia on Sunday, here are the three talking points from Team India's historic series win over the hosts

1 HARDIK'S BLITZKRIEGS

Embracing the finisher's role in the limited-overs format for India, Pandya played a pivotal role to make sure the visitors avenge their One Day International (ODI) series defeat by clinching the bilateral T20I series. Pandya failed to cash in on his start (16 off 15) in the first T20I before the premier batsman made amends in the 2nd T20I at Sydney. The 27-year-old pummelled the potent bowling attack of the Aussies into submission and guided India to a convincing win in the penultimate clash. The swashbuckling batsman played a marauding 42-run knock off 22 balls to receive the Man of the Match honour for his batting heroics in the 2nd T20I.

2 NATARAJAN'S RISE

"Special mention to Natarajan as well. I thought he should be the Man of the Match, because the bowlers struggled here and he had a really good game," Pandya said after India's win over Australia on Sunday. Such has been the impact of pace ace Natarajan, who is enjoying his purple patch in white-ball cricket for India after making his international debut in the ODI series of the tour Down Under. Dubbed as the 'Yorker Specialist', Natarajan bowled a dream spell (3/30) on his T20I debut to help India take a healthy lead in the series opener. The 'Chinnappampatti Express' then returned with economical figures to restrict the hosts from crossing the 200-run mark in the high-scoring thriller on Sunday. Natarajan is also the leading wicket-taker (5) in the ongoing T20I series between India and Australia.

3 CONCUSSION SUBSTITUTE AND INJURIES

There is no denying that the three-match series will be remembered for the controversial concussion substitution made by India in the first T20I at the Manuka Oval in Canberra. Almost the entire Australian contingent questioned whether Chahal was a 'like for like' concussion substitute for an injured Ravindra Jadeja. The Indian southpaw was hit by a Mitchell Starc bouncer, which paved the way for Chahal to make a memorable appearance as a concussion substitute. The three-match opera between India and Australia was also marred by injuries. While India were already without star batsman Rohit Sharma, Jadeja was also ruled out of the remaining two matches of the series with a concussion. Australia, who kickstarted the T20Is without southpaw David Warner, suffered a massive setback when limited overs skipper Aaron Finch picked up a hip injury while fielding for the Aussies in the 1st T20I. On compassionate grounds, Australian speed merchant Mitchell Starc opted to pull out of the T20I series due to a family illness.

INDIA'S WINNING STREAK

Kohli's brigade has not only clinched the ongoing T20I series but India also extended its longest winning streak to 10 matches in the shortest format of the gentlemen's game. Only Australia (12), Afghanistan (11), and Papua New Guinea (11) have a better record than India when it comes to playing the most number of matches without a single defeat in the T20I format.

Australian batsmen are still finding it difficult to read India's new white-ball sensation Thangarasu Natarajan

Kaif wants Pandya to be added to the Indian squad for Aus Tests



Hardik Pandya

Former India batsman Mohammad Kaif on Sunday said that in-form all-rounder Hardik Pandya should stay back in Australia for the upcoming Test series. Taking to Twitter Kaif wrote, "@hardikpandya7, with an average of nearly 90, has emerged as India's go to batsman in white-ball cricket, behind @imVkohli. Time is ripe for Hardik to be added to the Test squad, in this red hot form worth holding him back in Australia." India will play four Tests against Australia after the conclusion of the T20I series. India skipper Virat Kohli will be playing just one of the four Tests before heading home as he has been granted paternity leave by the BCCI. Rohit Sharma's availability for the Test series is also not clear as his fitness will be reassessed on December 11 at the National Cricket Academy. ANI

It is a different ball-game, I do not mind if they ask me to stay back for the Test matches, the call lies with the team management, I cannot say much about it.

Hardik Pandya

Photo: ANI

ICC should look at employing neutral doctor to take concussion call



Mark Waugh

Photo: ANI

Jehan Daruvala creates history, becomes first Indian to win an F2 race



FORMULA 1 vs FORMULA 2

In Formula 1 race, a variety of models take to the track. In Formula 2 racing, that's not quite the case, as every driver sits behind the wheel of a vehicle designed by Williams F1. Cars are completely identical and drivers are backed by the same race engineers to ensure that talent shines over the cars specs.

F2 cars are backed by a 500 horsepower engine, which is about half that of a Formula 1 vehicle. Max speeds are relatively similar, with F2 topping out about 30 kmh less than F1.

Photo: PTI

TEST YOUR KNOWLEDGE

Q1: In the year 2009, to which club was Cristiano Ronaldo transferred at world record £80m?

- a) Manchester City ☐ b) Real Madrid ☐
c) Juventus ☐ d) Manchester United ☐

Q2: In which year did Virat Kohli lead India to its second ICC U-19 World Cup?

- a) 2008 ☐ b) 2007 ☐ c) 2006 ☐ d) 2005 ☐

Q3: Ace Against Odds is the 2016 biography of which Indian professional tennis player?

- a) Pranjala Yadlapalli ☐ b) Rutuja Bhosale ☐
c) Ankita Raina ☐ d) Sania Mirza ☐

Q4: Which Indian batsman equalled Gary Sobers' world record of six sixes in an over in a Ranji Trophy game in January 1985?

- a) Ravi Shastri ☐ b) Sunil Gavaskar ☐
c) Kapil Dev ☐ d) Sachin Tendulkar ☐

Q5: Which Japanese player did PV Sindhu defeat in order to become world champion in 2019?

- a) Nozomi Okuhara ☐ b) Mayu Matsumoto ☐
c) Sayaka Sato ☐ d) Akane Yamaguchi ☐

Q6: Which female tennis player has won 73 Career Singles Titles and 23 Career Doubles Titles?

- a) Serena Williams ☐ b) Maria Sharapova ☐

- c) Victoria Azarenka ☐ d) Naomi Osaka ☐

Q7: In the 2014 Champions League T20, Kane Williamson scored the fastest century in six seasons, with an unbeaten 101 off ____ deliveries.

- a) 55 ☐ b) 49 ☐ c) 70 ☐ d) 80 ☐



Kane Williamson

Q8: Where is the summer Olympics of 2028 scheduled to be held?

- a) Delhi ☐ b) Los Angeles ☐
c) Tokyo ☐ d) Moscow ☐

Q9: Who is the only Indian to have led the side to two 50-over World Cup finals?

- a) Jhulan Goswami ☐ b) Smriti Mandhana ☐
c) Mithali Raj ☐ d) Harmanpreet Kaur ☐

Q10: In February 2019, which Indian female cricketer became the top-ranked batter in ODIs after amassing two tons and eight fifties from 15 innings?

- a) Deepti Sharma ☐ b) Smriti Mandhana ☐
c) Mithali Raj ☐ d) Harmanpreet Kaur ☐

Q11: Gavaskar has a solitary wicket in Tests. Who is

his only victim?

- a) Majid Khan ☐ b) Hanif Mohammad ☐
c) Saeed Anwar ☐ d) Zaheer Abbas ☐

Q12: In his last innings in Tests in 2007, Sanath Jayasuriya hit 6 fours. Who bowled the over?

- a) Neil Wagner ☐ b) James Anderson ☐
c) Pat Cummins ☐ d) Stuart Broad ☐

Q13: Who is the current chief national coach for the Indian Badminton team. He also won the All England Open Badminton Championships in 2001?

- a) Syed Modi ☐ b) Vimal Kumar ☐
c) Pullela Gopichand ☐ d) Prakash Padukone ☐

ANSWERS: 1- b) Real Madrid 2 a) 2008 3- d) Sania Mirza 4- a) Ravi Shastri 5- a) Nozomi Okuhara 6- a) Serena Williams 7- b) 49 8- b) Los Angeles 9 c) Mithali Raj 10- b) Smriti Mandhana 11- d) Zaheer Abbas 12- b) James Anderson 13- c) Pullela Gopichand